Persuasive Speech

You will prepare a 3 minute speech to persuade the audience to get involved and do something.

Requirements:

- The speech must be at least 3 minutes long
- The speech must be persuasive (convince others to do what you want them to do)
- You must have brief notes written on index cards (3” x 5” cards) available to guide your speech. The notes are to jog your memory and keep your speech on track. You may glance down at them throughout your speech (if needed).

Format:

- Introduction (approximately 30 seconds)
- Body of Speech (approximately 2 minutes)
- Conclusion (approximately 30 seconds)

Due:

- Your persuasive speech will be presented on ________________.

Scoring Guide:

<table>
<thead>
<tr>
<th>Grading Based On:</th>
<th>Possible Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td></td>
</tr>
<tr>
<td>- Introduction (15 points)</td>
<td></td>
</tr>
<tr>
<td>- Body of Speech (30 points)</td>
<td></td>
</tr>
<tr>
<td>- Conclusion (15 points)</td>
<td>60</td>
</tr>
<tr>
<td>Speaking Clearly and with Appropriate Volume</td>
<td>10</td>
</tr>
<tr>
<td>Eye Contact with Audience</td>
<td>10</td>
</tr>
<tr>
<td>Complete set of Note Cards</td>
<td>20</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
</tr>
</tbody>
</table>
**Persuasive Speech Outline**

**Introduction**

The *introduction* is important because it gets the attention of your audience.

Choose an attention getting device from the list below:

- Quotation(s)
- Really short story (real or hypothetical)
- Question(s)
- Startling statement
- Humor

After choosing an attention getting device from above, use the space below to write out what you want to say. (30 seconds)

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Body of Speech:

The *body* of the speech is where you will present three main points:

1) A statement of the problem with *evidence* and *emotion* as supporting points
2) A short statement of what you think needs to be done to solve the problem
3) A clear explanation as to how the solution will put an end to the problem with *evidence* and *emotion*

What is the problem? (20 seconds)

______________________________________________________________________________________

______________________________________________________________________________________

______________________________________________________________________________________

What evidence can you offer to prove that this problem exists? (25 seconds)

______________________________________________________________________________________

______________________________________________________________________________________

______________________________________________________________________________________
What emotionally charged examples can you offer to further prove this problem exists? (15 seconds)

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__________________________________________________________________________________________

As you see it, what is the best solution? (15 seconds)

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__________________________________________________________________________________________

How will this solution put an end to the problem? (15 seconds)

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__________________________________________________________________________________________

What needs to happen in order for the solution to work? (20 seconds)

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__________________________________________________________________________________________

What, if anything, stands in the way of implementing the solution (use emotion here if you can)? (10 seconds)

__________________________________________________________________________________________

__________________________________________________________________________________________

Conclusion:

The purpose of the conclusion is to tell the audience exactly what action you need them to take. If you want, you can use more emotion and/or more evidence.

In one or two sentences, state the exact action you are calling for the audience to take (30 seconds):

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__________________________________________________________________________________________